

Dr. Cheng Chen

Position: Head of Working Group: Co-Design of Value Networks for New Products



Academic education and scientific degrees

10/2013 – Doctorate studies in Agricultural Economics, Humboldt University of Berlin
12/2019

Professional experience

04/2026 – Head of Working Group “Co-Design of Value Networks for New Products” at ZALF
present
12/2019 – Postdoc in Working Group “Governance of Ecosystem Services” and Working Group
03/2026 “Provisioning of Ecosystem Services in Agricultural Systems” at ZALF

Research Profile

- Background**
- Agricultural economics
 - Valorisation of ecosystem services
 - Sustainable land-use systems and agricultural transformation
- Research**
- Payments for ecosystem services, nature credits, and biodiversity finance
- Activities**
- Value chains and business models for sustainable land use
 - Living labs and digital decision-support systems for agricultural transformation

Functions

Since 2026 Editorial Board Member of [Ecosystem Services](#)
Since 2025 Co-lead for working group Bioeconomy in [Leibniz Research Network "Earth & Societies"](#)
Since 2025 Early-Career Editorial Board Member of [Environmental Science and Ecotechnology](#)
2024-2026 Guest editor of [Ecosystem Services](#)

Memberships

Since 2023 [European Association of Agricultural Economists \(EAAE\)](#)
Since 2019 [Ecosystem Services Partnership \(ESP\)](#)

Teaching

Since 2023 [Module 0600](#): Analyzing ecosystem services governance: methods for linking demand, supply, and policy instruments

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